

SHAPING THE FUTURE OF CITIES

SUSTAINABLE URBAN REGENERATION LAB LAUNCH EVENT - 10 November 2021

Speakers' biographies

GIANMARIO VERONA Rector, Bocconi University



Gianmario Verona has been Rector of Bocconi University since November 2016. He is a Professor of Management. Between 2012 and 2016 he was TIM (Telecom Italia Mobile) Chair in Market Innovation. Before being appointed Rector, he served Bocconi as Dean of the Faculty (2014-2016), Director of the Master in Business Administration (2012-2014) and Director of the PhD in Business Administration and Management (2009-2012). He has also been Programme Chair of the Competitive Strategy Division of the Strategic Management Society (2008-2010). He is currently Editor of the journal Strategic Organization (SAGE) and sat on the Editorial Boards of Strategic Management Journal, Journal of Management and Journal of Management Studies.

MASSIMO GAUDINA Head of Representation in Milan of the European Commission



Currently Head of the European Commission Representation in Milan, he is the spokesman of the von der Leyen Commission in Northern Italy and intervenes both on media and at public events on the main EU priorities, with a special focus on the EU green deal, on health issues, on the Next generation EU and on the Conference on the future of Europe. During his 20 years in Brussels he has been Head of Unit at the European Research Council (ERC), in charge of communication and international outreach, Head of sector at the Directorate General for Communication, member of the Task-Force “Convention on the future of Europe” at the General-Secretariat and press officer for the Erasmus programme. Also, he has been Head of communication at the Commission Representation in Rome. Before becoming an EU official, he was free-lance journalist for various newspapers and radios at both local and national level, including the national monthly magazine Campus. Author of various scientific publications on EU affairs, Research and Higher Education (AREL, La Comunità Internazionale, Universitas). Lecturer at various Universities and training centres on EU affairs.

EDOARDO CROCI Director of the SUR Lab, Bocconi University



Edoardo Croci is Director of the Sustainable Urban Regeneration Lab and Professor of Practice at Bocconi, where he teaches “Carbon Markets and Carbon Management”, “Transportation and Climate” and “Economics of Sustainable Urban Regeneration”. He is also a Senior Research Fellow at GREEN (Centre for Geography, Resources, Environment, Energy and Networks) at Bocconi University, where he coordinates the “Green Economy Observatory” and the “Smart City Observatory”. He is scientific coordinator of several Horizon 2020 projects focused on urban sustainability. Member of the Management Committee of the COST Action “Inogov - Innovations in Climate Governance: Sources, Patterns and Effects” and Supplement Member of the Management Committee of COST Action “Implementing Nature-Based Solutions for Creating a Resourceful Circular City”. He is chairman of UERA – Urban European Research Alliance, member of the Thematic Group on Goal 11 (Cities) of UN - SDSN, member of the Team of specialist on policy innovation principles of UNECE. His main research area is related to design and evaluation of sustainable policy at the urban level (environment, energy, mobility, climate). He has served as Milan City Councilor for Mobility, Transport and Environment, Administrator of the Agency for the Protection of the Environment of Lombardy Region, Vice President of FEDARENE (European Federation of Regional Energy and Environment Agency), and Vice President of Italian Agenda 21 Coordination association.

MARIO ABBADESSA Senior Managing Director & Country Head, Hines Italy



Mr. Abbadessa began his career at Hines in 2010 and in 2016 he was appointed Managing Director & Country Head of Hines Italy, becoming responsible for all Hines Group activities in Italy. In March 2019, at the age of 35, he was named Senior Managing Director of Hines Italy by the Hines Global Board, becoming the youngest manager in the Group to have accomplished this achievement. He holds a bachelor's degree in Business Administration from Bocconi University and a Master of Science in Finance with electives in Real Estate Finance from the University of Amsterdam. Since 2016 and under his guidance, Hines has completed real estate investments worth more than 4 billion euros in the Milan, Florence and Bologna areas, setting up a team of over 50 professionals. Since 2020 Mr. Abbadessa is Vice President at Confindustria Assoimmobiliare and Board Member of the American Chamber of Commerce in Italy.

ENRICO GIOVANNINI Italian Minister of Sustainable Infrastructures and Mobility



Enrico Giovannini (born June 6th 1957) is an Italian economist, statistician and academic. He has sworn on February 13th 2021 as Minister of infrastructures and transport, now Minister of sustainable infrastructures and mobility, in the Government led by President Mario Draghi.

Enrico Giovannini is full professor of Economic statistics and Sustainable development at the University of Rome "Tor Vergata", of Sustainable development at LUISS and at the National School of Administration (SNA). He is the co-founder and director of the Italian Alliance for Sustainable Development, a coalition of more than 240 organisations established to implement in Italy the UN 2030 Agenda 2030. He was Director of Statistics and Chief Statistician of the OECD (2001-2009), President of the Italian Statistical Institute (2009-2013) and Minister of Labour and Social Policies (2013-2014). In October 2014, the President of the Italian Republic made him "Cavaliere di Gran Croce al Merito della Repubblica", the highest ranking honour of the Italian Republic. He is the author of more than 100 articles and five books on statistical and economic topics.

CARLO MESSINA CEO of Intesa Sanpaolo, Chair of the B20 Finance and Infrastructure Task Force



Carlo Messina is the Managing Director and Chief Executive Officer of Intesa Sanpaolo since 29 September 2013. After having covered key managerial positions in the banking sector, he joined Banca Intesa in 2002 as Head of the Planning and Control Head Office Department. At Intesa Sanpaolo, he became Head of the Value Creation Governance Area in 2007, then, in 2008, Chief Financial Officer. Subsequently, he took on the role of General Manager of the Bank, Head of the Chief Financial Officer Governance Area and Head of the Banca dei Territori Division. Since April 2016, he has held the positions of Managing Director and CEO, General Manager and sole executive Board Director. He is currently a member of the Executive Committee of the Italian Banking Association (the ABI), a Fellow of the Foreign Policy Association of New York and a Visiting Fellow at Oxford University. Since November 2014, he has been a member of the Bocconi University Board. In 2017, he was awarded the “Cavaliere del Lavoro” knighthood for his services to industry by the President of the Italian Republic, Sergio Mattarella.

ANDY BOW Senior Partner - Deputy Head of Studio, Foster + Partners



Dr. Andy Bow is a senior partner and a deputy head of studio. He studied architecture at the Mackintosh School of Architecture, Glasgow. As a student he won numerous awards including the Glasgow School of Art Newbery Medal and the City of Glasgow Silver Medal for Architecture. Andy joined Foster + Partners in 1996 and has worked on a wide range of projects in over 30 countries. The earliest projects he worked on include the Millennium Bridge, Albion Riverside and City Hall in London, the Queen Alia International Airport in Amman, the Ilham Tower in Kuala Lumpur and the Kai Tak Cruise Terminal in Hong Kong. More recently he has been working on the Narbo Via museum in Narbonne, the Varso Tower in Warsaw, and the Ferring Pharmaceuticals Headquarters in Copenhagen. Andy is passionate about sustainable city planning and has led the replanning of Trafalgar Square, the redesign of the Old port in Marseille, the Sesto Masterplan in Milan and the Foster + Partners building on the new High street of the Battersea Power Station masterplan in London. Andy has always had keen interest in teaching and inspiring the next generation of architects and designers. He has lectured or been a guest critic in over 40 schools of architecture around the world, most recently at SciArc, UCLA, Columbia, the Pratt Institute, Arizona, New Mexico, Buffalo and Oslo. Andy is currently a visiting professor at the Bartlett school of Architecture University College London, the University of Innsbruck and is a regular Eero Saarinen visiting Professor at Yale University. He is an ARB registered Architect and became a Fellow of the Royal Incorporation of Architects in Scotland in 2011. In June 2014, he was awarded an honorary doctorate from the University of Glasgow for his lifelong contribution to architecture and education.

RICKY BURDETT Director, LSE Cities



Ricky Burdett is Professor of Urban Studies at LSE and Director of LSE Cities, a global centre of research and teaching at LSE which received the Queen's Anniversary Prize for Higher and Further Education 2016-18. At LSE he teaches in the Executive MSc in Cities and other courses and co-directs the Urban Age programme. Burdett is a member of the Mayor of London's Cultural Leadership Board, former Council Member of the Royal College of Art and a Trustee of the Norman Foster Foundation. He was Director of the Venice International Architecture Biennale and Curator of the Global Cities Exhibition Tate Modern in London. He was a member of the UK Government Airport Commission (2012-2015) and a member of UK Government's Urban Task Force. In 2014, Burdett was a Visiting Professor in Urban Planning and Design at the Graduate School of Design, Harvard University and Global Distinguished Professor at New York University (2010-2014). Alongside his academic activities, Burdett acts as a consultant to national and city governments, private companies and philanthropic agencies. He was Chief Adviser on Architecture and Urbanism for the 2012 London Olympics and Adviser on Architecture and Urbanism, Mayor of London (2001-2006). He is co-editor of 'Shaping Cities in an Urban Age' (2018), 'The SAGE Handbook of the 21st Century' (2017), 'Living in the Endless City' (2011) and 'The Endless City' (2007). Burdett was appointed CBE in the 2017 New Year's Honours list for services to urban design and planning and awarded an Honorary Fellowship from the Royal College of Art in 2019.

SILVIA GANZERLA Policy director, EUROCITIES



Silvia Ganzerla is a Policy Director in Eurocities where she is responsible for social and economic policies. She is focusing on urban poverty, housing, jobs and skills, long term investment, innovation and economic transition. She has been a member of the European high-level platform on sustainable development goals.

Previously Silvia worked at GHK Consultancy, managing studies related to employment and education, green jobs, active citizenship, innovation, SMEs and entrepreneurship.

Silvia holds a Master in Local Development from the University of Birmingham and a Master in European Social Policy Evaluation from Bath University. She graduated from the University Pavia in Political Science.

LAMIA KAMAL-CHAOUI Director, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD



Ms. Kamal-Chaoui has held several senior positions at the OECD since 1998. From 2012 to 2016, she served as Senior Advisor to the OECD Secretary-General. In this role, she supported the Secretary-General's strategic agenda and led the OECD Inclusive Growth initiative, the Knowledge-Sharing Alliance programme, the development of the Global Deal and the implementation of the OECD Strategy on Development. From 2003 to 2012, she was Head of the Urban Programme in the Directorate for Public Governance and Territorial Development. She has also previously worked in the Trade Directorate and the Directorate for Financial and Enterprise Affairs. Before joining the OECD, Ms. Kamal-Chaoui worked for a university-based research institute as well as several media outlets.

During her extensive career at the OECD, she has forged numerous strategic partnerships and collaborations for the OECD. They include major philanthropic organisations (e.g. Ford Foundation, Bloomberg Philanthropies, Rockefeller Foundation, MacArthur Foundation, Open Society Foundations) as well as other prominent organisations (e.g. Vatican Pontifical Council of Justice and Peace, Club of Madrid), multilateral institutions (World Bank, IADB, ADB, EBRD, European Commission) and the private sector. She has been a member of several International Committees and Advisory Boards (World Economic Forum Deputy Board of Trustees, Shanghai World Expo, Michael Bloomberg Mayors Challenge for Europe, Mayor of Paris Anne Hidalgo's Strategic Committee). She has also been a Lecturer at Sciences Po Paris.

Ms. Kamal-Chaoui is a French and Moroccan national. She holds a Master's Degree in Macroeconomics from the University of Paris Dauphine and a Master's Degree in Foreign Languages and History from the University of Paris Diderot. She recently received the "Women of the Decade in Enterprise and Leadership" award of the Women's Economic Forum.

NORMUNDS POPENS Deputy Director General for Regional Policy and Urban Affairs, European Commission



Since 2011, Normunds Popenis is the Deputy Director General for Implementation in the Directorate General for Regional and Urban Policy of the European Commission and in charge of overseeing the implementation of structural and cohesion fund programmes in EU member states and candidate countries.

Before joining the European Commission in March 2011 he has occupied several posts in the Latvian diplomatic services.

Notably from 2007 until 2011, he was a Permanent Representative of Latvia to the EU. Before that he dealt with European affairs as Undersecretary of State of the Latvian Ministry of Foreign Affairs. He has been also responsible for the issues of foreign trade and transatlantic relations and has worked as an Ambassador in Norway, Iceland and in the USA as a diplomat.